

Know what it costs to break away from humdrum driving? Nothing.

Now you might be thinking that a car like our Pontiac LeMans Hardtop Coupe (shown effervescing below) is going to knock your budget off stride. Not so. Because thousands of Pontiac buyers are amazed how Pontiac can build so much more value into a car at very standard-looking prices. Use our LeMans as star witness. You can't call excit-

ing style like this standard. And sitting in those big, comfortable bucket seats won't remind you of penny-pinching. Or looking under that hood doesn't suggest that our engineers are trying to cut corners on power (America's strongest OHC Six is standard but you can also order one of two V-8s). As for ride . . . well, who can come close to

Wide-Tracking? At any price. Figure it this way. A Pontiac LeMans will let you break away from ho-hum motoring without bending your bank account. So don't wait. Get down to your authorized Pontiac dealer right away. You don't want to put off Wide-Tracking any longer than you have to.

GM

MARK OF EXCELLENCE



The Wide-Track Family for '69: Grand Prix, Bonneville, Brougham, Executive, Catalina, GTO, LeMans, Tempest and Firebird.

Pontiac Motor Division

The year of the great



Pontiac break away